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WILLIAMS-GRAND CANYON CHAMBER OF COMMERCE

PRESS RELEASE

Williams, Arizona awarded Destination City for the most interactive automotive rally on the planet.

Working with the Child Rescue Network, the Fireball Run helps to bring national awareness to locating missing children. Since 2007 the Rally has helped locate 32 children.

Please join us on March 16th, 2010 at 9:30am in the Santa Fe Room at the Grand Canyon Railway Hotel as we announce the awarding of Williams, AZ as a destination City for the Fireball Run Adventurally

Williams, March 9, 2010: JJ Sanchez, Executive Director and founder of the Fireball Run, will be present at a Press Conference Tuesday March 16th at 9:30am at the Santa Fe Room in the Grand Canyon Railway Hotel located at 235 N. Grand Canyon Blvd. Williams, AZ 86046 to announce the awarding to Williams, Arizona the designation of being a Destination City for the Fireball Run Adventurally which will be held September 23rd to October 2nd, 2010.

Headquartered out of Universal Studios Orlando, the Fireball Run Adventurally is a branded entertainment event owned by the Adrenaline Partnership. The Fireball Run and The Race to Recover America's Missing Children is a nine day, 18 city, 75 team, 3,500 mile interactive road rally/game/race. This exciting Rally will stop in Williams September 25th for a day of adventure in the cool pines of Northern Arizona where the public will be able to meet the highly successful and influential Rally drivers, view their cars and perhaps help in finding America's missing children.

Contact Sue Atkinson at the Williams-Grand Canyon Chamber of Commerce at 928-635-0273 ext 210 or 928-853-4261 (cell) for more information

