



Williams-Grand Canyon Chamber of Commerce Business News-March 2009

Chamber of Commerce 2009 Board of Directors

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|------------------------------|----------------------------|
| <u>Chairman of the Board</u> | |
| Connie Hiemenz | Williams-GC News |
| <u>Vice Chairman</u> | |
| Helen Gorney | Banker's Real Estate |
| <u>Chairman Elect</u> | |
| Cheryl Shirley | Coconino Community College |
| <u>Treasurer</u> | |
| Mike Pieterick | Associate Member |
| Ken Agee | National Bank Arizona |
| Connie Freson | Grand Canyon Map Co. |
| Carol Glassburn | Glassburn Rentals |
| Thad Johnson | Solar-Terra, LLC |
| Judy Lollich | Grand Canyon/Williams KOA |
| Sierra Miller | Christmas Tree Gallery |
| Teresa Rodriguez | Holiday Inn |
| Michael F. Vasquez | Alternative Impressions |
| Doug Wells | Williams-GC News |
| Kevin Young | The Canyon Motel & RV Park |

Chamber of Commerce Staff

| | |
|----------------------|--|
| Donna Eastman Liddle | President/CEO, Tourism Director |
| Jan Shirley | Executive Assistant |
| Pimi Bennett | Senior Information Specialist, Membership Services & Sales |
| Virginia Docherty | Information Specialist, Visitor Center |
| Linda Czech | Information Specialist, Visitor Center |
| Sue Atkinson | Main Street & Events Coordinator |
| Jean- Ellen Kegler | Main Street Manager |

The Next Step

Well, as you all may be aware, I will be leaving the Chamber after this month to pursue a career with Edward Jones as a Financial Advisor. I have been in the Chamber business for 11 years now, and I have to say it has been a fulfilling career, full of opportunities, challenges, struggles, and accomplishments. But that's what business is all about. Even in this economic climate, staying positive and making practical and wise decisions regarding your business will put you in control of your success. The Chamber is your business partner, so talk to us!

2009 will be a year of Congruency, Communication, and Commitment to Excellence. Those are the 3 C's of an effective Chamber, and we are on track with a new Work Program for this year to accomplish just that. You can rest assured that you have a Chamber Staff and Board of Directors reviewing all our projects this year with these guidelines in place:

1. Will it build the strength of our business community?
2. Will it build a strong membership?
3. Will it strengthen public policy?
4. Is it value added for the membership?
5. Will it improve communication?

The bottom line is just that. How can we improve our business environment so all our businesses thrive, expand, and how can we as a business community attract more relevant businesses here that are vital to balanced economic growth?

Your Chamber has the resources to:

- ◆ Create a strong local economy
- ◆ Promote the Community
- ◆ Provide networking opportunities and business contacts
- ◆ Represent business to government
- ◆ Take political action.

Your Chamber is there for YOU, so take advantage of it! Best wishes always. *DE*

CHAMBER AMBASSADOR MIXER

This month's mixer will be on **Friday, March 27, 2009** at **Pancho McGillicuddy's Southwestern Bar & Grill**, located at 141 W. Railroad Ave., from **5pm to 7pm** as the Ambassadors mix it up and team up with the Bill Williams Senior Center to have an evening of fun, food, and fundraising!

This month's benefit will go to the Bill Williams Senior Center March for Meals. Funds collected will help with the Williams Senior Nutrition Program.

Then join Williams on **Saturday, March 28th** for the **March for Meals Walk-A-Thon** at 10:30am. **Funds collected will be matched by MOWAA, Harrahs Entertainment, and the Feinstein Foundation and donations are Tax Deductible** for more information contact **Max Bishop at 928.679.7485**

Williams-Forest Service Visitor Center (928) 635-4061



| Visitor Center | % | Change |
|----------------|-------|--------|
| January 2008 | 3,294 | |
| January 2009 | 3,341 | 1.4% |

Calls for Information

| | | |
|--------------|-----|---------|
| January 2008 | 566 | |
| January 2009 | 418 | -26.15% |

Website Activity Analysis

Sessions Served

| | |
|--------------|-------|
| January 2009 | 5,297 |
|--------------|-------|

Total Page View Hits Daily Average

| | |
|--------------|-----|
| January 2009 | 170 |
|--------------|-----|

Inquires Mailed

| | | |
|--------------|-----|-----|
| January 2008 | 629 | |
| January 2009 | 282 | 55% |

Information Mailed

| | | |
|--------------|-----|-------|
| January 2008 | 286 | |
| January 2009 | 448 | 56.6% |

City of Williams Tax Collections

Sales Tax Only % Change

| | | |
|--------------|------------|-----|
| January 2008 | 277,255.33 | |
| January 2009 | 304,175.28 | 10% |

BBB Tax Only

| | | |
|--------------|-----------|-----|
| January 2008 | 49,018.01 | |
| January 2009 | 57,256.40 | 17% |

Sales Tax and BBB Tax

| | | |
|--------------|------------|-----|
| January 2008 | 326,243.34 | |
| January 2009 | 361,431.68 | 11% |

Sales Tax and BBB Tax Year to Date:

| | |
|--------------|----|
| January 2009 | 0% |
|--------------|----|

SCHEDULE OF EVENTS MARCH

| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
|--|--|--|---|---|--|---|
| 1 | 2 | 3 Clean & Beautiful @ Superior Propane– Noon to 1pm Main Street Promotion Meeting @ 1pm at Chamber Office | 4 Events Committee Meeting @ 9:30 am at Chamber Office  | 5 | 6 | 7 Free Swim @ Williams Aquatic Center 1pm-4pm Sponsored by Williams Rotary Club  |
| 8  | 9 Main Street Board Meeting Noon @ City Hall 7pm-10pm Main Street Prosperity Party @ Hop Sings | 10 Education Committee Meeting 10:00 am at Denny's Tourism Committee Meeting 12:30 pm at Rod's Steak House | 11 | 12 Executive Board Meeting 9 am @ Superior Propane City Council @ 7 pm– City Council Chambers | 13 | 14 |
| 15 Visit your local merchants.... Shop Local. Keep your dollars in the community! | 16 | 17 St. Patrick's Day Wear Green!  Event's Committee Meeting @ Chamber Office 8:00 am | 18 Economic Development Committee Meeting at Council Chambers @ 9am Membership Committee Meeting @ 2:30 pm at Chamber Office | 19 | 20 Chamber Board Meeting 10 am to 12:30 pm at Best Western Inn of Williams <i>Spring Begins</i>  | 21 |
| 22 | 23 | 24 Good Morning Williams 8:30 am @ Grand Canyon Railway Hotel– <i>Spring into Recycling</i>  | 25 | 26 City Council @ 7 pm– City Council Chambers | 27 Ambassadors Mixer @ Pancho's– 5pm to 7pm. 50/50 Benefit Bill Williams Senior Center March for Meals | 28 March on Wheels  |
| 29 Arizona ROCKS Media Tour in Williams, 29 & 30 | 30 | 31  | <p><i>You can reach us at:</i> 200 West Railroad Avenue Williams, AZ 86046 www.williamschamber.com info@williamschamber.com 928.635.0273</p> | | | |