



# Williams Main Street Association, Inc.

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- **Organization Committee**

Open Chair

- **Design Committee**

Thad Johnson

- **Business Enhancement**

Open Chair

- **Promotion-Merchants**

Sierra Miller

## Supporting Members

- APS
- Arizona State Railroad Museum
- Arizona Engineering Co.
- Arizona 9 Motor Hotel
- Best Value Inn
- Best Western Inn of Williams
- CarQuest
- Colors of the West
- Christmas Tree Gallery
- Clover Hill Shell
- Days Inn
- Downtowner on Route 66
- Eastman Fine Arts Studios
- Farm Bureau Insurance
- Glassburn Rentals
- Gracie's Clothing and More
- Grand Canyon Log Homes
- Highlander Motel
- Holiday Inn
- Howard Johnson
- James Wurgler
- Kim Kadletz
- L.P.'s Excavating
- Matt Ryan
- Maverick/Airstar Helicopters
- McDonald's of Williams
- Motel 6—East
- Mountain Joy Treasures & Gifts
- National Bank of Arizona
- Pancho McGillicuddy's
- Pine Country Restaurant
- Pioneer Title
- Pizza Factory
- Pouquette Real Estate
- Red Garter Bed & Breakfast
- Red Raven Restaurant
- RE/MAX Great Northern
- The Lodge on Route 66, LLC
- Williams Grand Canyon News
- Williams Wear

## October 2009

### Mainly Main Street

The National Trust Preservation Fund of the National Trust for Historic Preservation offers several types of financial assistance to non-profit organizations, public agencies, for-profit companies, and individuals involved in preservation-related projects. In 2005, through the National Trust Preservation Fund, we provided almost \$17 million in financial assistance and direct investment to support preservation in cities, towns, and rural areas all over the United States.

Generally, financial assistance available to restore historic buildings and homes can be divided into the three categories below. Please review each of these sections, as there may be some overlap in how funds are awarded.

[www.preservationnation.org/resources/find-funding/](http://www.preservationnation.org/resources/find-funding/)

**National Trust Loan Fund** The National Trust Loan Fund (NTLF) has more than 35 years of experience in supporting preservation-based community development projects across the country. As a certified Community Development Financial Institution, it has a mission of providing financial and technical resources to organizations that use historic preservation to support the revitalization of underserved and distressed communities.

NTLF specializes in predevelopment, acquisition, impermanent, bridge and rehabilitation loans for residential, commercial and public use projects. Eligible borrowers include not-for-profit organizations, revitalization organizations or real estate developers working in certified Main Street communities, local, state or regional governments, and for profit developers of older and/or historic buildings

**Federal Financial Assistance for Rural Buildings** U.S. Department of Agriculture's Rural Housing Service offers funds for the acquisition, construction, repair or rehabilitation of homes and apartment-style housing for low and moderate-income residents in rural areas.

For more information on funding for historic homes, please contact the Resource Center of the National Trust for Historic Preservation.

Older and historic homeowners are on the frontlines of protecting places that matter. Get tips on weatherizing your home for the winter to stopping teardowns in your neighborhood to trimming your taxes. Special thanks to our sponsor, Val-spar®, for helping us provide this information. More is available on the National Trust for Historic Preservation web site at [www.preservationnation.org/](http://www.preservationnation.org/)

## Agenda for October 5th - noon at City Council Chambers

- |                        |                        |                               |
|------------------------|------------------------|-------------------------------|
| 1. Call to order       | 7. Committee Reports   | 9. Historic Commission Update |
| 2. Roll Call           | Organization—          | 10. Old Business              |
| 3. Intro. of Guests—   | Promotion -            | 11. New Business- Civic Forum |
| Members Comments       | Business Enhancement   | 12. Adjourn                   |
| 4. Approval of Minutes | Design                 |                               |
| 5. Treasurer's Report  | 8. Discussion / Focus: |                               |
| 6. Manager's Report    |                        |                               |

David Haines-  
President  
Red Raven  
Restaurant

Chuck Coleman-  
Vice-President  
Pizza  
Factory

Carol Bultema  
Banker's  
Real Estate

Patty Williams  
Williams  
Wear

James Wurgler,  
M.D.  
Williams  
City Council

Sierra Miller  
Christmas  
Tree Gallery &  
Williams  
Realty

Teresa Rodriguez  
Holiday Inn  
of Williams

Kim Kadletz  
Goldie's Diner

Sue Atkinson  
Events &  
Main Street  
Coordinator

## Dates to Remember for October

- **October 8th - City Council 7pm City Council Chambers**
- **October 9th - 12th Route 66 Cultural Heritage Days**
- **October 16th -Chamber Board meeting 11am - 1pm**
- **October 16th -Ambassador Mixer Colors of the West 5pm -7pm**
- **October 22nd -City Council 7pm City Council Chambers**
- **October 27th -Community Civic Forum Grand Canyon Room, GCR 1pm - 4pm**

**Except from the August 10th Main Street Board meeting. Lisa Henderson from Arizona State Main Street was in attendance and facilitated the meeting. For a complete copy of the minutes contact Sue at the Chamber office.**

Kim said if we don't have a manager and use the money for other things we want to do it puts us in a position of a director and in charge of what we want to do.

Lisa asked who is going to do it. It might be good to keep your partnership with the Chamber or look at having to pay the Chamber or City for bookkeeping and administrative things. Does the Chamber have an organizational chart? Sue did not recall ever seeing one. Lisa stated that there need to be a clear explanation of the relationship between the Chamber and Main Street. You should have a meeting between both groups and determine what exactly the cost of what the Chamber does is. We need to make an informed decision. I will be more than happy to come back for this meeting. Sometimes it helps to have an outside person facilitate the meetings. We probably won't make any decision today. You need to have the facts in front of you. It may take a few months to see where we are at and what we have to deal with. Also do board trainings! Do a strategic plan to determine where this organization wants to go. I can come back and do a Main Street 101 when we talk about Boards. Invite anyone you think might be interested. The Prosperity Party was a good organizational tool. You've done a lot in the past few months and I don't want to see you lose your momentum.

In every community only about 5% do the actual work. I think you have accomplished a lot. I am encouraged and I will be back to you soon when you get a meeting set up with the Chamber and City. Jean-Ellen asked in the meantime how we deal with ongoing things. Sue is still the coordinator.

Lisa asked for a point of contact to contact and determine the next step. I need someone who will have the time to do this. Kim volunteered himself.

Lisa said the most important thing was to keep the lines of communication open! Jean-Ellen told the Board she was putting all her information and files on a disk and will leave it with Sue.

David asked about the quarterly reports and can the information be taken from the minutes. Lisa reminded the Board that the quarterly reports are very basic. It is just so I know what's going on with your program. Jean-Ellen had been using her monthly manager's reports for the quarterly reports. If there is some important information that you want to go to State then send the information to me. Jean-Ellen said it's like an activity report. It's done on a quarterly basis and the quarter ends Sept. 30<sup>th</sup>. The report will be due in October.

Lisa also said that we should participate in the monthly manager's conference call. Everyone is welcome! She encourages her managers to have board members in on a call. The Rural Development conference is coming up in September. And 2009 finalist Goldie's Diner and National bank were announced at the Governors lunch Aug.28<sup>th</sup>. Kim commented that without Jean-Ellen completing the award application and doing such a great job. It would not have happened without her.

Main Street is a great way to recognize people and projects in your community. Lisa stated that she will be back to do a presentation and also attend City Council to present the finalist awards. It is very important to be recognized by your peers.