



Williams Main Street Association, Inc.

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- Organization Committee

Open Chair

- Design Committee

Thad Johnson

- Business Enhancement

Open Chair

- Promotion-Merchants

Sierra Miller

Supporting Members

APS
 Arizona State Railroad Museum
 Arizona Engineering Co.
 Arizona 9 Motor Hotel
 Best Value Inn
 Best Western Inn of Williams
 CarQuest
 Colors of the West
 Christmas Tree Gallery
 Clover Hill Shell
 Days Inn
 Downtowner on Route 66
 Eastman Fine Arts Studios
 Farm Bureau Insurance
 Glassburn Rentals
 Gracie's Clothing and More
 Grand Canyon Log Homes
 Highlander Motel
 Holiday Inn
 Howard Johnson
 James Wurgler
 Kim Kadletz
 L.P.'s Excavating
 Matt Ryan
 Maverick/Airstar Helicopters
 McDonald's of Williams
 Motel 6—East
 Mountain Joy Treasures & Gifts
 National Bank of Arizona
 Pancho McGillicuddy's
 Pine Country Restaurant
 Pioneer Title
 Pizza Factory
 Pouquette Real Estate
 Red Garter Bed & Breakfast
 Red Raven Restaurant
 RE/MAX Great Northern
 The Lodge on Route 66, LLC
 Williams Grand Canyon News
 Williams Wear

August 2009

Mainly Main Street August, 2009

Anyone who has been involved in Main Street revitalization for more than a week understands immediately that the comprehensive Main Street Four-Point Approach® covers many different areas. For example, bringing more residential units to your downtown may seem like just a real estate issue, but it triggers economic restructuring and design concerns: Is the housing planned for appropriate areas in your district; can the district accommodate parking requirements for residential units; and do zoning ordinances

encourage housing, especially on the upper floors?

Main Street revitalization is comprehensive, but it doesn't have to be complicated. That is why the National Trust Main Street Center is proud to announce its newest publication, *Revitalizing Main Street: A practitioner's guide to comprehensive commercial district revitalization*. This 224-page publication discusses all four points of the Main Street approach and explains how the many aspects of revitalization work together.

We aren't summarizing the basics – we're delving into the topics that set the foundation for a successful

commercial district. Chapters on parking, transportation, heritage tourism, zoning, and planning complement sections on raising funds, working with volunteers, and preserving and reusing historic resources. For practitioners new to Main Street, as well as experienced Main Street executive directors, *Revitalizing Main Street* will become your go-to resource for fundamental concepts and inspiring success stories. Log on to www.preservation.org and click on bookstore to find this and many other helpful publications on Main Street and Historic Preservation.

Agenda for August 10th - noon at City Council Chambers

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|--|------------------------|-------------------------------|
| 1. Call to order | 6. Manager's Report | |
| 2. Roll Call | 7. Committee Reports | |
| 3. Intro. of Guests—
Lisa Henderson | Organization— | 9. Historic Commission Update |
| Members Comments | Promotion - | 10. Old Business |
| 4. Approval of Minutes | Business Enhancement | 11. New Business- |
| 5. Treasurer's Report | Design | 12. Adjourn |
| | 8. Discussion / Focus: | |

